

Ashley M. McDonough

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Education

Howard University

May 2016

Bachelor of Arts, Broadcast Journalism
Major : Broadcast Journalism Minor : Sociology

University of Granada (Spain Study Abroad)

January 2014-June 2014

Major: Sociology Minor: Spanish

Experience

Billboard & The Hollywood Reporter

May 2018-Present

Contracted Digital News Content Manager/Producer

-Manage all incoming video production on Billboard.com & TheHollywoodReporter.com
-Oversee copy for news videos, articles, social media content

ESSENCE Magazine

June 2018- Present

Contributing Writer

-Research, write & edit daily Essence Magazine content
-Digitally scout Love, Relationship, Culture and Entertainment stories

Will Packer Productions -XONecole.com

December 2017-Present

Culture/Feature Editorial Writer

-Research and write weekly cultural content
-Book and interview celebrity clients for feature pieces

Elite Daily & Bustle

June 2017 – March 2017

Video Production Associate/Editorial Writer

-Research and write weekly culture and lifestyle articles for Elite Daily
-Production Assistant on weekly video shoots

National Association of Professional Women (NAPW)

January 2017-July 2017

Digital Marketing Coordinator

-Daily management of thousands of client profiles
-Schedule and create daily website, social media and blog posts
-Monitor social media analytics and trends

C-SPAN

January 2016-June 2016

Digital Production Assistant/ Intern

- Post-Production for CSPAN digital with focus of presidential candidates
-Assist in political promotion of election 2016

SIRIUS XM Radio

August 2014-January 2015

Associate Producer/ Intern

-Co-host daily show while discussing variety of global issues
-Produce daily live radio show/Process post-show Dalet Plus audio tracks
-Casting and booking search for talent

EBONY Magazine

May 2014- October 2014

Social Media Intern

-Manage all social media reports
-Pre-production process for monthly in house video/photo-shoots

Skills

-Radio Board Operation -Adobe Premiere - Pro Tools -Final Cut Pro -Dalet Plus -Word Press -Brightcove